



PORSCHE



Exclusive 911

Ultimate personalisation

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FIG. 2. Camera 2 with Aerial Top: white dotted circle highlights the Aerial Top; red dotted circle highlights the Aerial Top; red dotted circle highlights the Aerial Top; red dotted circle highlights the Aerial Top.



For full conclusions and CO₂ emissions, please refer to page 46

Philosophy

Porsche Exclusive.
100% Porsche. 100% you.

For over 25 years, our formula for success has been passion for detail and, above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory, so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With attention to detail that translates into precise craftsmanship, and using high quality materials such as leather, Alcantara, carbon, wood or aluminium.

Added value is achieved through dedication and finesse. In other words, we create a product that blends sporty

performance, comfort and style and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

Exterior components: leather, carbon, wood, aluminium and Alcantara



Exclusive examples

Sometimes, it's the hundredth of a second that counts.
Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle sportier, more comfortable and more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisioned, with a harmonious overall concept down to the finest detail and its own unique character which reflects your particular style.

For your inspiration, the following pages feature two customisation examples from Porsche Exclusive.

Would you like an interior finished in high quality leather with selected details painted in the exterior colour of your car? How about a PDK gear selector in aluminium, sports tailpipes in stainless steel or the SportDesign package? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise on quality.

For useful information on how to design your Porsche, please refer to page 46. To find out more about the world of Porsche, turn to page 47 or visit www.porsche.com.

911 Carrera S Cabriolet with SportDesign package, sports exhausts, 20-inch SportDesign wheels, deep sports painted, exterior details hand-finish painted



911 Carrera 4S Cabriolet

Antracite Brown Metallic

Why shouldn't you give full expression to your own identity?

A sports car with the 911 identity that blends the tractive force of an all-wheel-drive vehicle with the qualities of a cabriolet. This is anything but an ordinary car.

The 911 Carrera 4S Cabriolet confidently expresses this in a purely aesthetic way with a wider body, a wider rear track and wider rear wheels. For a production model, it is extremely individual. You've noticed this already, but why not go one step further and have it personalised entirely as you've always imagined? You can create a car that is even more sporty, even more powerful and even more individual.

At Porsche Exclusive, we refine your Porsche so that it looks exactly how you pictured it would be. After all, it's not just about the 911 identity, it's also about yours.

The 911 Carrera 4S Cabriolet in Antracite Brown Metallic is an example par excellence. Equipped with the Carrera S Powerkit engine upgrade to 316 kW (430 hp), its engineering meets high expectations – yours. As does the styling, thanks to the SportDesign front apron. Of course, the small but fine details also play a big role. The wheels partially painted in the exterior colour of the car, the painted exterior mirror lower trims and the painted covers of the headlight cleaning system are proof of that.

1 Wheels painted in exterior colour (optional), sports exhaust system

2 SportDesign front apron, headlight cleaning system covers painted, exterior mirror lower trim painted, wheels painted in exterior colour (optional)

3 Memory interior package, multifunction steering wheel in leather, centre console trim in leather, PCM package is optional, all seats in leather, seat belt buckles in leather, Sport Chrono stopwatch instrument with 1-hour timer



You've seen that the 911 Carrera 4S Cabriolet in Anthracite Brown Metallic places equal emphasis on classic and sporty features. The same is true of the interior. After all, inner values are key to any identity.

The interior blends exclusive leather and wood. No fewer than three extended trim packages in leather – the dashboard, door and rear compartment trim packages – have been stylishly combined.

The effect is accentuated by the rear-view mirror in leather, the PCM package in leather and the seat belt outlet trims and belt buckles in leather. An elegant contrast is created by the interior package, the multifunction steering wheel and the centre console in fine mahogany. As a result, the 911 Carrera 4S Cabriolet in Anthracite Brown Metallic is not only an expression of your individuality, it is also and above all a car with which you can identify. 100%.

1 All values in metric. PCM package in leather, centre console trim in mahogany.
2 Carrera S Preferred.
3 Door trim package in leather, mahogany interior package.
4 Wheel painted in exterior colour (partially), exterior mirror (new body painted).

10 911 Carrera 4S Extended in Anthracite Brown Metallic



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911 Carrera S Cabriolet

Elegant.
White.

An open vehicle concept, a boxer engine and everything made exactly the way the driver had envisioned. This was the principle behind the very first Porsche, the 356/1, which was built under the guidance of Ferry Porsche in 1948.

Today, more than six decades on, we continue to create the cars of your dreams. With a tastefully combined exterior and interior, the 911 Carrera S Cabriolet in White exemplifies how your car can be exquisitely tailored to your wishes in our factory where dreams become reality.

The 911 Carrera S Cabriolet in White is an open expression of genuine individuality. The classically pure exterior colour originated in motorsport. The SportDesign package creates a dynamic appearance, which is reinforced by the 20-inch SportTechno wheels. Sports tailpipes provide the stylish finishing touch to the rear end.

In the interior, Espresso leather is combined with trim strips in brushed aluminium for an elegant contrast.



1 SportDesign package, 20-inch SportTechno wheels, eight-light creasing system (evenly spaced), interior mirror (door trim painted)

2 20-inch SportTechno wheels

3 interior package in brushed aluminium, leather (console trim in brushed aluminium, air vents in leather)



What makes a dream unique? The answer lies in a multitude of extraordinary details.

Do you want a SportDesign package for the exterior? For the interior, would you like a Porsche Crest on the centre console storage compartment lid? Are you tempted by the Sport Chrono stopwatch with dial face in White?

All of the above, and more, are possible. We give you the opportunity to add greater individuality and personality. Little by little, piece by piece, millimetre by millimetre.

Your dream in White. The 911 Carrera S Cabriolet in White.

Also available on request is a special kind of door opener: your vehicle key painted in the exterior colour of your car. The matching key pouch in leather is finished in the interior colour with decorative stitching and embossed with the Porsche Crest.

1 Storage compartment lid with Porsche Crest

2 Sport Chrono stopwatch instrument dial in White

3 New sport-painted, specific colours

4 SportDesign package, 20 new SportDesign wheels, exterior mirror covers, front painted



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911 Carrera S

Guards Red

The 911. Porsche identity.
Yours, too.

The new 911 is emblematic of the Porsche identity. Instantly recognisable on the road and originally engineered for the racetrack, it continues to stir the emotions today, just as it did in 1963.

The concept may not have been completely redesigned from the ground up, but 90% of all components are, nevertheless, either new or have been fundamentally revised. This is how we do justice to the 911 legend today, and always with tomorrow in mind.

The overall appearance is low, wide and sleek. Particularly striking are the new exterior styling and the extended wheelbase.

In the interior, sportiness in harmony with comfort is the theme. Although much has been restyled, the 911 identity has been preserved and there is plenty of scope for further personalisation.

The new 911 Carrera S in Guards Red from Porsche Exclusive is an impressive illustration of what can be achieved.

Selected details in the exterior colour of the vehicle serve to reinforce its unmistakable identity. The painted front spoiler of the Aerokit Cup makes the car appear lower. Dynamic 20-inch Carrera S wheels with black painted centre spokes emphasise the car's extraordinarily sporty performance and make it look more individual. The interior is just as stylish.

1 Aerokit Cup, rear spoiler painted, mirrors painted in black (optional), exterior mirror covers black painted, taillights with clear glass lens, privacy glazing

2 Rear compartment trim package in leather, rear centre console in leather with decorative stitching, seat belt buckles in leather

3 Leather interior package, air vents in leather, PDK gear selector in titanium



The elegant interior demonstrates our passion for detail and is unmistakable. An extensive selection of features are finished in Platinum Grey leather. The rear-view mirror, the decorative trims on the dashboard and door panels and the seats with the Porsche Crest embossed on the headrests reflect our commitment to outstanding craftsmanship. Even the air vent slats have been painstakingly lined in ultra-thin leather. The decorative seams on selected items, such as the rear centre console or the backrests of the Sports seats Plus, are the epitome of refinement and high quality, accentuating the elegant appearance of the leather.

Originality sometimes means adding a splash of colour. Here, this has been achieved with contrasting elements in the exterior colour of the vehicle. Clear accents in Guards Red are set, for example, by the seat belts and Sport Chrono stopwatch. Another striking feature is the red leather edging on the personalised floor mats.

The PDK gear selector in aluminium is an additional highlight, and one more detail in an exclusive overall composition.

As you can see, even on the inside, there is room to make your car individual. This has always been an integral part of the 911 identity – and yours.

1 Sports seat Plus headrests in leather, seat belts in Guards Red

2 Porsche Crest embossed on headrests, full rolled trim in leather, seat belts in Guards Red

3 Aerokit Cup, headlights with clear glass lens

4 Aerokit Cup, rear spoiler painted, wheels painted in black quantity, headlights cleaning system colour coded, exterior mirror lower trim painted, headlights with clear glass lens, mirrors glowing



Colours and materials

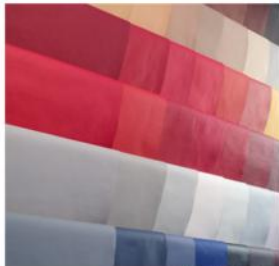
Exceptional, extravagant,
exquisite, excellent, exact.

In a word: Exclusive.

We can offer a comprehensive selection of colours and materials for you to choose from when designing your new Porsche. A range of colours to sample for the interior and exterior is available, as are high quality materials such as leather, Alcantara, elegant mahogany, carbon or aluminium to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 46).



Some examples of colour for sample palette



Some examples of colour for sample palette

¹ Must be technically feasible and meet Porsche quality requirements



Leather

Leather is a traditional natural material - a true classic. Items made of leather are both timeless and hardwearing.



Mahogany¹

Mahogany is a dark, fine wood. Its fine grain gives it a very modern and elegant look.



Aluminium

Brushed aluminium sets clear accents and gives the interior a sporty, minimalist appearance.



Alcantara

This high quality material is easy to care for, washable and has excellent non-slip properties.



Carbon

Carbon is a light but highly durable material which has its origins in motorsport. Its sporty look is the ideal complement to the car's race bred engineering.

² Must be used as a natural product, there may be variations in colour and grain

Exclusive options

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Fac.	Page
Exterior.										
• AeroKit Cup	—	—	—	—	—	—	—	—	XAA	4, 18, 21
• SportDesign package	—	—	—	—	—	—	—	—	XAT	8, 14, 17
• SportDesign front apron	—	—	—	—	—	—	—	—	XAG	10, 14
• Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS) ¹⁾	—	—	—	—	—	—	—	—	XXB	4, 21
• Air intake grilles painted ²⁾	—	—	—	—	—	—	—	—	CNF	25
• Front spoiler painted ³⁾	—	—	—	—	—	—	—	—	CAH	25
• Headlight cleaning system covers painted ³⁾	—	—	—	—	—	—	—	—	RLB	10, 14, 25
• Exterior mirror lower trim painted ³⁾	—	—	—	—	—	—	—	—	CNL	4, 10, 14
• Rear apron painted ³⁾	—	—	—	—	—	—	—	—	CNG	10, 17, 25
• Exterior package painted ³⁾	—	—	—	—	—	—	—	—	DAB	—
• Taillights with clear glass look ³⁾	—	—	—	—	—	—	—	—	XRG	18, 21
• Privacy glazing	—	—	—	—	—	—	—	—	XPL	4, 18, 21
• Model designation on doors in black ⁴⁾	—	—	—	—	—	—	—	—	CAJ	—
• Model designation on doors in silver ⁴⁾	—	—	—	—	—	—	—	—	CAT	—

¹⁾ Available from 01/2012 at the earliest.

²⁾ Painted in exterior mirror colour otherwise specified at the time of order.

More information on paint finishes is a contrasting exterior colour is available from your Porsche Centre.

³⁾ Available from 01/2012 at the earliest.

⁴⁾ Not available. ⁵⁾ Customisation not possible. ⁶⁾ Standard. ⁷⁾ Available at the time of order.

More detailed information on individual equipment and equipment packages can be found in the description of each price list.

For fuel consumption and CO₂ emissions, please refer to page 83.



1 Front spoiler painted, air intake grilles painted

2 Headlight cleaning system covers painted

3 Rear apron painted, sports taillights

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 no.	Page
Engine, transmission, chassis and wheels.										
• Carrera S Powerkit engine upgrade to 316 kW (430 hp) with sports exhaust system 8 no. 176, specially designed twin tailpipes and Sport Chrono Package 8 no. 639/640	—	—	—	—	—	—	—	—	XST	13
• Sports tailpipes	—	—	—	—	—	—	—	—	XLT	8, 17, 25
• 20-inch SportTechs wheels ¹⁾	—	—	—	—	—	—	—	—	XST	8, 14, 27
• Wheels painted in exterior colour (partially) ²⁾	—	—	—	—	—	—	—	—	XD9	10, 13, 27
• Wheels painted in black (partially) ³⁾	—	—	—	—	—	—	—	—	XDA	4, 21, 27
• Wheels painted in contrasting exterior colour (partially) ⁴⁾	—	—	—	—	—	—	—	—	CRO	—
• Wheels painted in satin platinum (completely) ¹⁾⁻⁴⁾	—	—	—	—	—	—	—	—	XDH	27
• Wheel spacers, 5 mm	—	—	—	—	—	—	—	—	XSP	—

¹⁾ Includes wheel covers with full colour Porsche Crest.

²⁾ Available from 08.00.02 of the paint.

³⁾ Only in cooperation with 20-inch Carrera S wheels.

— not available + standard + optional extra cost + 4 standard — available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the description vehicle price list.

For fuel consumption and CO₂ emissions, please refer to page 83.



1. 20-inch SportTechs wheel

2. Wheel painted in exterior colour (partially)

3. Wheel painted in black (partially)

4. Wheel painted in satin platinum (completely)

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 in.	Page
Interior.										
• Interior package painted ¹⁾	☐	☐	☐	☐	☐	☐	☐	☐	ECR	29
• Dashboard trim strip painted ²⁾	☐	☐	☐	☐	☐	☐	☐	☐	XDM	29
• Instrument dials coloured ³⁾										
Luxor Beige	☐	☐	☐	☐	☐	☐	☐	☐	XPL	11
Racing Yellow	☐	☐	☐	☐	☐	☐	☐	☐	XPR	–
White	☐	☐	☐	☐	☐	☐	☐	☐	XPJ	19
Guards Red	☐	☐	☐	☐	☐	☐	☐	☐	XPG	19
• Sport Chrono stopwatch instrument dials coloured										
Luxor Beige	☐	☐	☐	☐	☐	☐	☐	☐	CZT	11
Racing Yellow	☐	☐	☐	☐	☐	☐	☐	☐	CGE	–
White	☐	☐	☐	☐	☐	☐	☐	☐	CGJ	17
Guards Red	☐	☐	☐	☐	☐	☐	☐	☐	CGG	29
• PCM package painted ⁴⁾	☐	☐	☐	☐	☐	☐	☐	☐	CUF	–
• Air vents painted ⁵⁾	☐	☐	☐	☐	☐	☐	☐	☐	CTR	–
• Air vent slats painted ⁶⁾	☐	☐	☐	☐	☐	☐	☐	☐	CDN	29

¹⁾ Paint to exterior colour.

²⁾ Available from 11/2012 at the earliest.

³⁾ Painted in exterior colour unless otherwise specified at the time of order.

More information on paint finishes & a contrasting interior colour is available from your Porsche Dealer.

– not available ☐ mandatory with option ☐ standard ☐ available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



¹⁾ Interior package painted, centre console trim painted, instrument surround in leather, PCM gear selector in aluminium.

²⁾ Painted in exterior colour unless otherwise specified at the time of order.

More information on paint finishes & a contrasting interior colour is available from your Porsche Dealer.

– not available ☐ mandatory with option ☐ standard ☐ available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 in.	Page
Interior.										
• Centre console trim painted ¹⁾	—	—	—	—	—	—	—	—	XYG	29, 31
• Seat belts in										
Silver Grey	—	—	—	—	—	—	—	—	XSH	—
Guards Red	—	—	—	—	—	—	—	—	XSR	20, 31
Racing Yellow	—	—	—	—	—	—	—	—	XBY	—
Luxor Beige	—	—	—	—	—	—	—	—	XBP	—
Yachting Blue	—	—	—	—	—	—	—	—	XBR	—
• Sports bucket seat belt passages painted ²⁾	—	—	—	—	—	—	—	—	CMT	—
• Vehicle key painted ³⁾	—	—	—	—	—	—	—	—	CBN	31
• Rear footwell lighting	—	—	—	—	—	—	—	—	CCE	—

¹⁾ Paint in exterior colour.

²⁾ Painted in exterior colour unless otherwise specified at the time of order.

More information on paint finishes & a contrasting interior colour is available from your Porsche Dealer.

— not available — (mandatory) extra option — standard — available at no extra cost

(More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.)



¹⁾ Centre console trim painted.

²⁾ Seat belts in Guards Red, with bucket seats in option.

³⁾ Vehicle key painted, also shown in another.



Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 in.	Page
Interior: leather¹⁾										
• Leather interior package	✓	✓	✓	✓	✓	✓	✓	✓	ESA	19, 33
• Dashboard trim strip in leather	✓	✓	✓	✓	✓	✓	✓	✓	XVP	19, 33
• Dashboard trim package in leather	✓	✓	✓	✓	✓	✓	✓	✓	CZW	33
• Door trim package in leather	✓	✓	✓	✓	✓	✓	✓	✓	COM	13
• Rear compartment trim package in leather	✓	✓	✓	✓	✓	✓	✓	✓	CON	18
• Rear-view mirror in leather	✓	✓	✓	✓	✓	✓	✓	✓	CVR	11, 33
• Steering wheel rim with decorative stitching in contrasting colour ²⁾	✓	✓	✓	✓	✓	✓	✓	✓	CLU	—

¹⁾ Leather in interior colour unless otherwise specified at the time of order.

More information on leather trims: if a contrasting interior colour is available from your Porsche Centre.

²⁾ Available from 12/2012 at the earliest.

— not available ✓ mandatory extra option ✱ standard ⊗ available at no extra cost

⚠ Please consult information on additional equipment and equipment packages can be found in the respective vehicle price list.



1 Dashboard trim package in leather

2 Rear-view mirror in leather

3 Leather interior package, dashboard trim package in leather, air vents in leather

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 in.	Page
Interior: leather¹⁾										
• Instrument surround upper section in leather ²⁾	-	-	-	-	-	-	-	-	XNG	29
• Steering column casing in leather	-	-	-	-	-	-	-	-	XNS	35
• Air vents in leather	-	-	-	-	-	-	-	-	CTK	11, 15, 35
• Air vent slats in leather	-	-	-	-	-	-	-	-	CZV	-
• PCM package in leather	-	-	-	-	-	-	-	-	CUH	12, 33, 39
• Centre console trim in leather	-	-	-	-	-	-	-	-	XPB	35
• Storage compartment lid with model logo	-	-	-	-	-	-	-	-	XUV	37
• Storage compartment lid with Porsche Crest	-	-	-	-	-	-	-	-	XPT	16, 35
• Transmission tunnel in rear in leather with decorative stitching	-	-	-	-	-	-	-	-	XHS	18
• Sports seat Plus backrests in leather	-	-	-	-	-	-	-	-	XBK	20

¹⁾ Leather in interior colour option otherwise specified at the time of order.

More information on leather finishes or a contrasting interior colour is available from your Porsche Centre.

²⁾ Available from 12/2012 at the earliest.

- not available - = non-standard extra option * standard □ available at no extra cost

(More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.)



1. Leather centre console in leather

Storage compartment lid with Porsche Crest

2. Steering column casing in leather

3. Air vents in leather

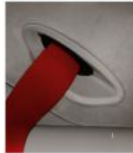
Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 in.	Page
Interior: leather¹⁾										
• Porsche Crest embossed on headrests	-	-	-	-	-	-	-	-	XSC	21
• Seat belt buckles in leather	-	-	-	-	-	-	-	-	CDT	11, 18
• Belt outlet trim in leather	-	-	-	-	-	-	-	-	CTH	20, 37
• Fuse box cover in leather	-	-	-	-	-	-	-	-	CUJ	37
• Personalised floor mats with leather edging	-	-	-	-	-	-	-	-	CFX	37
• Key pouch in leather	-	-	-	-	-	-	-	-	CPE	31

¹⁾ Leather in interior colour unless otherwise specified at the time of order.

More information on leather finishes is a contrasting exterior colour is available from your Porsche Centre.

- not available - in combination with option - 4 standard - 5) available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1) Leather in interior colour unless otherwise specified at the time of order.

More information on leather finishes is a contrasting exterior colour is available from your Porsche Centre.

- not available - in combination with option - 4 standard - 5) available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 no.	Page
Interior: Alcantara, mahogany¹⁾, carbon, aluminium.										
• PDK gear selector in Alcantara	-	-	-	-	-	-	-	-	CLH	--
• Gear lever in Alcantara ²⁾	-	-	-	-	-	-	-	-	CLB	--
• Mahogany interior package	-	-	-	-	-	-	-	-	EEB/EEC/ EED/EEF	11, back cover
• Heated multifunction steering wheel in mahogany	-	-	-	-	-	-	-	-	XHF	cover, 11
• Centre console trim in mahogany	-	-	-	-	-	-	-	-	XHG	12, 39
• Carbon interior package	-	-	-	-	-	-	-	-	EEG/EEH/ EEJ/EEK	39
• Heated multifunction steering wheel in carbon	-	-	-	-	-	-	-	-	XHL	39
• Centre console trim in carbon	-	-	-	-	-	-	-	-	XHM	39
• Brushed aluminium interior package	-	-	-	-	-	-	-	-	EEL/TEH/ EEN/TEP	15
• Centre console trim in brushed aluminium	-	-	-	-	-	-	-	-	XVE	15
• PDK gear selector in aluminium	-	-	-	-	-	-	-	-	XNA	19, 39
• Pedals and footrest in aluminium ³⁾	-	-	-	-	-	-	-	-	EFA	--

¹⁾ Since wood is a natural product, there may be variations in colour and grain.

²⁾ Available from 11/2012 on for certain.

- not available - = mandatory extra option - 4 standard - @ = available at no extra cost

More detailed information on interior equipment and equipment packages can be found in the respective vehicle price list.

1 Carbon interior package: centre console

trim in carbon, heated multifunction steering

wheel in carbon

2 Centre console trim in mahogany

3 PDK gear selector in aluminium



Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	1 in.	Page
Door sill guards¹⁾										
• Door sill guards in carbon	-	-	-	-	-	-	-	-	X69	41
• Door sill guards in carbon, illuminated	-	-	-	-	-	-	-	-	XXD	41
• Personalised door sill guards in carbon, illuminated	-	-	-	-	-	-	-	-	CXL	-
• Door sill guards in stainless steel	-	-	-	-	-	-	-	-	X70	41
• Door sill guards in stainless steel, illuminated	-	-	-	-	-	-	-	-	XXB	41
• Personalised door sill guards in stainless steel, illuminated	-	-	-	-	-	-	-	-	CXC	-

¹⁾ Available from 11/2012 at the earliest.

- not available + mandatory with option * standard □ available at no extra cost
 (Show detailed information on individual equipment and equipment packages as set forth in the respective vehicle price list.)

41 - Exterior options



1 Door sill guards in carbon
 2 Door sill guards in carbon, illuminated
 3 Door sill guards in stainless steel
 4 Door sill guards in stainless steel, illuminated

Exclusive expertise

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche 'personalisation programme', known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever-constant goal is to ensure that each and every Porsche car is exceptional, with its own distinctive personality and character. The results are cars such as the legendary 911 Turbo Flatnose and, most recently, the 911 Sport Classic and 911 Speedster.

On the following pages, we showcase 10 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto: 'the most personal car'.

1 911 Turbo Flatnose

Between 1962 and 1969, Porsche gave new 911 Turbo customers the option of a front end based on the type 915. While its style was not uncontroversial at the time, the Flatnose is now considered an Eighth icon.

2 935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.

3 911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each of one of the 84 exclusive models produced delivered extraordinary performance.

4 911 Carrera 2 Speedster TurboLook

In 1991, Porsche realised an exclusive customer dream: 25 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbo Look by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.



5 911 Turbo Flatnose

A standard feature of the type 964 series, the 911 Turbo Classic was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose motorcar was limited to 75 models and, in addition to other style modifications, many of these were given an updated Turbo engine.

6 911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and Turbo performance was available to just 14 customers.

7 911 Carrera Speedster

One of the fastest Porsche cars ever, the 911 Speedster was based on the 911 Type 993 model series. Only two were made in 1995 and 2000.

8 911 Turbo S

With the 911 Turbo S manufactured between 1997 and 1998, the Porsche Exclusive tradition of small-scale production reached its high point. The 911 Turbo S was the only model in the series to achieve a top speed of 300 km/h (186 mph).

9 911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic, with double-dome roof, the 14" and 18-inch Sport Classic wheels with the traditional styling of bucket wheels was limited to 250 cars.

10 911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only improved with its handcrafted, personalized interior, it distinguished itself visually from all other members of the 911 family thanks to its shorter wheelbase frame, rear apron with side air outlets and dynamically styled Speedster hood compartment for two muscular headlights.



Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So, why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly: tel.: +49 (0)711 911-25977 or e-mail: customercenter-exclusive@porsche.de.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminum, and the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we make customer requirements into reality, here, directly on site. All down to the smallest detail, just as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



Panorama



Porsche Financial Services

Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Perfectly matched to your vehicle and covered in full by your original vehicle warranty.



Driver's Selection by Porsche Design

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Porsche Classic

Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at www.porsche.com/classic.



Porsche Clubs

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For all the latest news and information from Porsche, go to www.porsche.com.



You can obtain the latest brochures for Porsche Tequipment, Driver's Selection by Porsche Design and Porsche Driving Experience from your Porsche Centre.

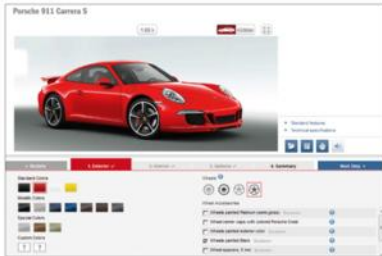
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Porsche Car Configurator

Create your own identity.

Taste, personality, style. You decide how to refine the new 911 Carrera to your personal preference. With the Porsche Car Configurator, you can see the result instantly on your computer. Just four steps are all it takes to create the Porsche of your dreams.

To access the Porsche Car Configurator, go to www.porsche.com.



911 Carrera models	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S
Fuel consumption/emissions	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
Urban in l/100 km (mpg)	12.8 (22.1)/11.2 (25.2)	13.8 (20.5)/12.2 (23.2)	13.2 (21.4)/11.7 (24.1)	14.2 (19.9)/12.7 (22.2)
Extra urban in l/100 km (mpg)	8.8 (41.5)/6.5 (43.5)	7.1 (39.8)/6.7 (42.2)	7.1 (39.8)/6.8 (41.5)	7.5 (37.7)/7.0 (40.4)
Combined in l/100 km (mpg)	9.0 (31.4)/8.2 (34.6)	9.5 (29.7)/8.7 (32.5)	9.3 (30.4)/8.6 (32.8)	9.9 (28.5)/9.1 (31.0)
CO ₂ emissions (g/km)	212/194	224/205	219/203	234/215

911 Carrera models	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet
Fuel consumption/emissions	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
Urban in l/100 km (mpg)	13.1 (21.8)/11.4 (24.8)	14.1 (20.5)/12.4 (22.8)	13.5 (21.9)/11.9 (23.7)	14.4 (19.6)/12.9 (21.9)
Extra urban in l/100 km (mpg)	7.0 (40.4)/6.7 (42.2)	7.2 (39.2)/6.9 (40.9)	7.2 (39.2)/6.9 (40.9)	7.6 (37.2)/7.1 (39.8)
Combined in l/100 km (mpg)	9.2 (30.7)/8.4 (33.6)	9.7 (29.1)/8.9 (31.7)	9.5 (29.7)/8.7 (32.5)	10.0 (28.2)/9.2 (30.7)
CO ₂ emissions (g/km)	217/198	229/210	224/205	236/217

