



PORSCHE



Exclusive Panamera
Ultimate personalisation
carmanualsonline.info

Contents

Philosophy	6
Exclusive examples	8
Materials	28
Exclusive options	30
Exclusive expertise	40
Designing your Porsche	44
Service	45



Panamera S with Porsche logo and model designation painted, air vents painted, exterior mirror lower trims painted, rear underbody apron painted, diffuser painted, sports taillpipes, 20-inch Panamera Sport wheels

Philosophy

**Our cars are state of the art,
and made to measure.**

Exclusivity. Individuality. Craftsmanship. Concepts which have always been associated with Porsche.

Porsche Exclusive stands for the individual personalisation of your vehicle, direct from the factory. The possibilities are as wide ranging as your imagination. You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

When customising a car, it is not enough just to use the best available materials. Our overriding principle has always been to make full use of the traditional skills of our craftsmen, carrying out the work by hand where necessary. Our specialists have years of experience in hand-crafting decorative hardwoods, enabling us to bring out the individual character of this superb material.

What about carbon? Lightweight, extremely durable and manufactured to ensure an exact fit. It expresses all the excitement of the racetrack. Or aluminium? Brushed or high-gloss, this lightweight alloy accentuates the finer details of your Panamera.

So whether you would like to personalise the interior and exterior of your car, add a SportDesign package or Powerkit, your wish is our command.



Material composition: Yachting Mahogany, leather, carbon and aluminium

Exclusive examples

Vehicle: Porsche.

Details: Porsche Exclusive.

A Porsche is more than just a car. It is also an expression of the personal freedom of its driver, and of their very own taste and lifestyle.

Porsche Exclusive offers you a wide range of individual extras so you can personalise your car to your own unique requirements, straight from the factory. Visual and technical enhancements, for the interior and exterior, the way you want them.

The most important extra, though, is time. For it is only by taking the utmost care during the consultancy, planning and processing phases that it is possible to create something really special. Something which is exactly tailor made to your requirements – down to the finest detail. Something unique, with its own individual character. A Porsche which is as special as its driver.

The following pages will show you five examples of Exclusive personalisations which are sure to inspire you.

Find out more about how to design your own special Porsche on page 44.



Panamera Turbo with SportDesign package, Bi-Xenon headlamps in black including PDLS, headlight cleaning system covers painted, 20-inch Panamera Sport wheels in a black high-gloss finish



SportDesign package, 20-inch Panamera Sport wheels in a black high-gloss finish, Bi-Xenon headlights in black including PDLs, exterior mirror lower trims painted

Panamera Turbo

Carrara White

As usual, you prefer to have everything in black and white.

The exterior details painted in black. The interior package painted, PDK gear selector in aluminium and several features in Espresso leather – including the air vent slots. Everything according to your requirements and down to

the finest detail, and all of the highest quality – just like the car.

Find out more about the equipment details of the Panamera Turbo in the current Panamera price list.



Bi-Xenon headlights in black including PDLs



Seat console in leather, inner door sill trim in leather, personalised door sill guards in brushed aluminium, illuminated



SportDesign package, sports tailpipes, 20-inch Panamera Sport wheels in a black high-gloss finish, Porsche logo and model designation painted



Interior package painted, PCM surround painted, dashboard trim package in leather, dashboard cover in leather, air vent slats in leather, steering wheel column casing and instrument cluster surround in leather, Porsche Crest embossed on front headrests, roofliner grab handles in leather, PDK gear selector in aluminum



Air vent slats in leather



PCM surround painted



SportDesign package, 20-inch Panamera Sport wheels painted

Panamera 4S

Yachting Blue Metallic

Roads have their own tales to tell – twisting bends, and a passion for driving. Just like you.

The Panamera 4S in Yachting Blue Metallic. The SportDesign package gives the exterior a dynamic look. The interior package in Yachting Mahogany provides a touch of maritime flair. Other highlights include a cooling compartment in the rear and Porsche Rear Seat Entertainment.

Find out more about the equipment details of the Panamera 4S in the current Panamera price list.



Roofline grab handles in Yachting Mahogany



Interior package in Yachting Mahogany, multifunction steering wheel in Yachting Mahogany including steering wheel heating



SportDesign package, headlight cleaning system covers painted, 20-inch Panamera Sport wheels painted



Interior package in Yachting Mahogany, multifunction steering wheel in Yachting Mahogany including steering wheel heating, roofliner grab handles in Yachting Mahogany, sun visors in leather, PDK gear selector in aluminium, personalised floor mats with leather edging



Cooling compartment in rear



Porsche Rear Seat Entertainment



Headlight cleaning system covers painted, air intake grilles painted, air vents painted, 20-inch Panamera Sport wheels

Panamera Turbo

Platinum Silver Metallic

No question, it has a strong personality. Yours.

Painted air intake grilles, painted air vents and 20-inch Panamera Sport wheels complete the exterior look, whilst the interior features include the additional dashboard trim package in leather,

a rear-view mirror in leather and numerous other leather elements.

Find out more about the equipment details of the Panamera Turbo in the current Panamera price list.



Rear-view mirror in leather



Interior package painted, PDK gear selector in aluminium, air vent slats in leather



20-inch Panamera Sport wheels painted in a black high-gloss finish, headlight cleaning system covers painted, air intake grilles painted, air vents painted, exterior mirror lower trims painted

Panamera Turbo

Basalt Black Metallic

**Offering room for four
and plenty of room to be
creative.**

The black colour scheme throughout allows the red design accents to be shown off to full effect. Your very own ideas and desires brought to fruition. After all, it's often only in the small

details where true style finds expression.

Find out more about the equipment details of the Panamera Turbo in the current Panamera price list.



Dashboard trim package in leather, Sport Chrono stopwatch dial face in Guards Red, seat belts in Guards Red



Instrument dials in Guards Red



Interior package painted, PCM surround painted, air vent slats painted, instrument dials in Luxor Beige, Sport Chrono stopwatch dial face in Luxor Beige, steering wheel column casing in leather

Panamera S

Carbon Grey Metallic

Some personalities captivate you immediately. Here is one of them.

Extremely charismatic – the Panamera S in Carbon Grey Metallic. Thanks to the interior package painted in a Carbon Grey Metallic finish. All the finishing touches according to your personal request, right down to the

Sport Chrono stopwatch dial face in Luxor Beige.

Find out more about the equipment details of the Panamera S in the current Panamera price list.



Air vents painted



20-inch Panamera Sport wheels, rear underbody apron painted, diffuser painted

Materials

Exceptional, elegant, excellent, exact.

In a word: Exclusive.

We can offer an exclusive range of materials for you to choose from, such as natural leather, for example. In addition to this, we also offer fine woods¹⁾, and high quality materials such as carbon, aluminium and Alcantara to enhance the interior of your Porsche. To find out what is possible, please visit your Porsche Centre. Or contact the Porsche Exclusive Customer Centre in Zuffenhausen directly for an individual consultation (see page 44).

Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hardwearing.

Alcantara

This high-quality material is easy-care, washable and has a pleasant feel.

Carbon

Carbon is a light but highly durable material which has its origins in motorsport. Its hi-tech look gives a sporty feel to the interior.

Aluminium

Aluminium – brushed or high-gloss – is a lightweight alloy which accentuates the finer details of your Panamera.

Walnut¹⁾

A classic, high quality, dark wood with a unique and appealing grain.

Tineo¹⁾

This light, reddish-brown hardwood from the South American Andes creates a very elegant look thanks to its striking horizontal grain.

Anthracite birch¹⁾

This anthracite-coloured birch wood has an attractive wavy grain, an impressive dual-tone effect and a silky sheen.

Natural olive¹⁾

A high-quality ash wood with an olive grain and a silky matt sheen, giving a combination of elegance, individuality and luxury.

Yachting Mahogany¹⁾

Inspired by the construction of exclusive yachts, mahogany is a fine, dark wood. Light maple inserts provide a stylish contrast.



¹⁾ Since wood is a natural product, there may be variations in colour and grain.



Air vents painted, rear underbody apron painted, diffuser painted, exterior mirror lower trims painted, 20-inch Panamera Sport wheels painted in a black high-gloss finish

Exclusive options

Exterior.

Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• SportDesign package	○	○	—	○	—	—	○	○	XAP	9, 10, 16
• Sideskirts	○	○	○	○	○	○	○	●	XAR	9
• Air intake grilles painted ²⁾	○	○	○	○	○	○	○	○	CNF	22, 24
• Air vents painted ²⁾	○	○	○	○	○	○	○	○	CNZ	22, 24, 27
• Rear underbody apron painted ²⁾	○	○	○	○	○	○	○	○	CNG	5, 27, 30
• Diffuser painted ²⁾	○	○	○	○	○	○	○	○	CNR	5, 27, 30
• Exterior mirror lower trims painted ²⁾	○	○	○	○	○	○	○	○	CNL	10, 24
• Headlight cleaning system covers painted ²⁾	○	○	○	○	○	○	○	○	CGA	9, 22, 24
• Porsche logo and model designation painted ²⁾	○	○	○	○	○	○	○	○	CWJ	5, 11
• Porsche logo painted ²⁾	○	○	○	○	○	○	○	○	CWL	—
• Bi-Xenon headlights in black including Porsche Dynamic Light System (PDLs)	○	○	○	○	○	○	○	○	XEX	9, 10

— not available ○ I number/extra-cost option ● standard equipment W no-cost option

More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Sports tailpipes



20-inch Panamera Sport wheels

Engine, transmission, chassis and wheels.

Engine, transmission, chassis and wheels.										
Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Panamera Turbo 397 kW (540 hp) Powerkit ³⁾	—	—	—	—	—	—	○	○	X80	—
• Sports tailpipes	○	○	—	○	—	—	○	○	XLR	5, 11, 31
• Sports exhaust system ³⁾	○	○	○	○	○	○	○	○	XLF	—
• 20-inch Panamera Sport wheels	○	○	○	○	○	○	○	○	XRW	22, 27, 31
• 20-inch Panamera Sport wheels painted ⁴⁾	○	○	○	○	○	○	○	○	XRX	16, 17
• 20-inch Panamera Sport wheels painted in a black high-gloss finish	○	○	○	○	○	○	○	○	XRY	9, 10, 30
• Spacers for rear axle, 5 mm ⁵⁾	○	○	—	○	—	—	○	○	● CRP	—

¹⁾ Available from 08/2011 at the earliest.

²⁾ Paint in exterior colour unless otherwise specified.

³⁾ For more information on paint in a different exterior colour, please contact your Porsche Centre.

⁴⁾ Available from 08/2011 at the earliest. The sports exhaust system is available for the Panamera S, Panamera 4S, Panamera Turbo and Panamera Turbo S by quoting I no. 176.

⁵⁾ Paint in exterior colour.

⁶⁾ Not in conjunction with 20-inch Panamera Sport wheels.



Interior package painted, air vent slats painted, PCM surround painted, instrument dials in Luxor Beige



Porsche Crest embossed on front headrests, seat belts in Silver Grey



Sport Chrono stopwatch dial face in Luxor Beige

Interior.

Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Interior package painted ¹⁾	○	○	○	○	○	○	○	○	CZY	12, 26, 32
• Air vent slats painted ¹⁾	○	○	○	○	○	○	○	○	CDN	26, 32
• PCM surround painted ¹⁾	○	○	○	○	○	○	○	○	CUF	15, 26, 32
• Seat belts in										
Guards Red	○	○	○	○	○	○	○	○	XSX	25
Silver Grey	○	○	○	○	○	○	○	○	XSH	33

Interior.

Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Instrument dials in										
Luxor Beige	○	○	○	○	○	○	○	○	XFL	26, 32
Carrara White	○	○	○	○	○	○	○	○	XFJ	–
Guards Red	○	○	○	○	○	○	○	○	XFG	25
• Sport Chrono stopwatch dial face in										
Luxor Beige	○	○	○	○	○	○	○	○	CZT	26, 32, 33
Carrara White	○	○	○	○	○	○	○	○	CGJ	–
Guards Red	○	○	○	○	○	○	○	○	CGG	25

– not available ○ I number/extra-cost option • standard equipment W no-cost option
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

¹⁾ Paint in exterior colour unless otherwise specified.
For more information on paint in a different exterior colour, please contact your Porsche Centre.



Vehicle key painted, key pouch in leather



Alcantara steering wheel, padded



Steering wheel column casing in leather



Sun visors in leather

Interior.

Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Vehicle key painted ¹⁾	○	○	○	○	○	○	○	○	CWK	34
• Key pouch in leather	○	○	○	○	○	○	○	○	CPE	34
• Cooling compartment in the rear	○	○	○	○	○	○	○	○	CZK	20
• Porsche Rear Seat Entertainment	○	○	○	○	○	○	○	○	CEU	21
• Wireless internet access	○	○	○	○	○	○	○	○	CXK	–
• PDK gear selector in Alcantara	○	○	○	○	○	○	○	○	CLH	–
• Alcantara steering wheel, padded	○	○	○	○	○	○	○	○	CLA	34

Interior: leather²⁾.

Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Interior package in leather	○	○	○	○	○	○	○	○	XHA/ CHA	–
• Air vent slats in leather	○	○	○	○	○	○	○	○	CZV	12, 14
• Dashboard trim package in leather	○	○	○	○	○	○	○	○	CZW	12, 25
• PCM surround in leather	○	○	○	○	○	○	○	○	CUR	–
• Dashboard cover in leather	○	○	○	○	○	○	○	○	CDV	12
• Steering wheel column casing in leather	○	○	○	○	○	○	○	○	CDY	26, 35
• Steering wheel column casing and instrument cluster surround in leather	○	○	○	○	○	○	○	○	CWP	12
• Rear-view mirror in leather	○	○	○	○	○	○	○	○	CVW	12, 23
• Roofliner grab handles in leather	○	○	○	○	○	○	○	○	CZJ	12
• Sun visors in leather	○	○	○	○	○	○	○	○	CMB	18, 35

– not available ○ I number/extra-cost option • standard equipment W no-cost option

More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

¹⁾ Paint in exterior colour unless otherwise specified.

For information on paint in a different exterior colour, please contact your Porsche Centre.

²⁾ Leather in interior colour unless otherwise specified.

For information on leather in a different interior colour, please contact your Porsche Centre.



Fixed luggage compartment cover in leather, personalised luggage space mat with leather edging



Personalised floor mats with leather edging



Personalised luggage space mat with leather edging



Door sill guards in Yachting Mahogany

Interior: leather¹⁾

Interior: leather ¹⁾ .										
Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Porsche Crest embossed on front headrests	○	○	○	○	○	○	●	XYV	12, 33	
• Porsche Crest embossed on front and rear headrests	○	○	○	○	○	○	○	XYW	–	
• Front centre console armrest with Porsche Crest	○	○	○	○	○	○	○	XYR	–	
• Front and rear centre console armrest with Porsche Crest	○	○	○	○	○	○	○	XYT	–	
• Front centre console armrest with logo	○	○	○	○	○	○	○	XYS	Title	
• Front and rear centre console armrest with logo	○	○	○	○	○	○	○	XYU	–	
• Front seat console in leather	○	○	○	○	○	○	○	CZL	10	
• Front and rear seat consoles in leather	○	○	○	○	○	○	○	CZP	–	
• Inner sill trim in leather	○	○	○	○	○	○	○	CTG	10	
• Fixed luggage compartment cover in leather	○	○	○	○	○	○	○	CGZ	36	
• Personalised floor mats with leather edging	○	○	○	○	○	○	○	CFX	36	
• Personalised luggage space mat with leather edging	○	○	○	○	○	○	○	CZU	36, 37	

Interior: wood.

Interior: wood.										
Option	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	I no.	Page
• Interior package in Yachting Mahogany	○	○	○	○	○	○	○	XZY	16, 18	
• Multifunction steering wheel in Yachting Mahogany incl. steering wheel heating	○	○	○	○	○	○	○	XZZ	16, 18	
• Roofliner grab handles in Yachting Mahogany	○	○	○	○	○	○	○	CZH	16	
• Roofliner grab handles in walnut	○	○	○	○	○	○	○	CZE	–	
• Roofliner grab handles in tino	○	○	○	○	○	○	○	CZF	–	
• Roofliner grab handles in anthracite birch	○	○	○	○	○	○	○	CZB	–	
• Roofliner grab handles in natural olive	○	○	○	○	○	○	○	CZG	–	
• Door sill guards in Yachting Mahogany	○	○	○	○	○	○	○	CWN	37	

– not available ○ 1 number/extra-cost option ● standard equipment W no-cost option
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

¹⁾ Leather in interior colour unless otherwise specified.
For more information on leather in a different interior colour, please contact your Porsche Centre.



PDK gear selector in aluminium

Interior: carbon, aluminium.

Option

	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera S Hybrid	Panamera Turbo	Panamera Turbo S	1 no.	Page
• Roofliner grab handles in carbon	o	o	o	o	o	o	o	o	CZC	–
• Door sill guards in carbon	o	o	o	o	o	o	o	o	X69/ CXG	39
• Door sill guards in carbon, illuminated	o	o	o	o	o	o	o	o	XXD/ CXD	39
• Personalised door sill guards in carbon, illuminated	o	o	o	o	o	o	o	o	CXE	–
• Door sill guards in brushed aluminium, illuminated	o	o	o	o	o	o	o	o	XXC/ CXJ	39
• Personalised door sill guards in brushed aluminium, illuminated	o	o	o	o	o	o	o	o	CXH	10, 39
• PDK gear selector in aluminium	o	o	–	o	–	–	o	o	XYA	12, 18, 38

– not available o 1 number/extra-cost option • standard equipment W no-cost option
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Door sill guards in carbon



Door sill guards in carbon, illuminated



Door sill guards in brushed aluminium, illuminated



Personalised door sill guards in brushed aluminium, illuminated



Exclusive expertise

When was the last time your dream became reality?

A philosophy of thinking laterally and pursuing different routes is undoubtedly what has led Porsche in a very special direction: an exclusive one. Small scale production and special editions which commenced at the beginning of the 1980s with the 935 Street still continue to this day. At the heart of it all is the Porsche 'personalisation programme' which has been known since 1986 as Porsche Exclusive.

The 25th anniversary of Porsche Exclusive sees us continuing that tradition of small-scale production with a vehicle which yet again shows you just what we're capable of. A vehicle that takes us back to where the dream began – to the first Porsche, in fact, the Porsche 356. Hence, the limited number of 356 and the name of the vehicle: the 911 Speedster.

The 911 Speedster may well be a limited edition, but your dreams know no limits. We do everything possible to fulfil your wishes. To make your Porsche even more exclusive and exactly how you imagined it to be. We're even happy to include extras featured on the 911 Speedster. So whether your preference is for a PDK gear selector/handbrake lever in aluminium, black painted mirror attachment point finishers and exterior mirror lower trims, or door sill guards with personalised logo, almost anything is possible.

This is how we continue to create unique vehicles, and make dreams come true. Perhaps even yours one day soon.



Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice, and the focus is on you and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer.

So, why wait? Make an appointment with your Porsche Centre to discuss your requirements.

Or contact the Porsche Exclusive Customer Centre in Zuffenhausen directly:
tel.: +49 (0)711 911-25977 or e-mail:
customercenter-exclusive@porsche.de.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig.

Here, among other things, you can select the materials, exclusive woods, paint colours and leather of your choice and plan your own

Porsche using the Porsche Car Configurator. We want to show you what we can do, and you can experience how we make customer requirements into reality, here, directly on site. All down to the finest detail, just as you expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please note that delivery times may be extended for certain Porsche Exclusive equipment.



Porsche Financial Services

Our innovative suite of financial services is specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Used Car Programme

So that our vehicles remain reliable and retain their value, we guarantee that all our Porsche Approved cars meet the most stringent Porsche quality standards, anywhere in the world. Every car is backed by the Porsche Approved warranty.



Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Designed exclusively for your car, every product is fully guaranteed.

Service



Porsche Online

For all the latest news and information from Porsche, go to www.porsche.com



Porsche Design

Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.



Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 620 with a total of 180,000 members worldwide. To find out more, call +49 (0)711 911-78307 or go to www.porsche.com



Porsche Driving Experience

The Porsche Travel Club offers exclusive driving experiences worldwide: +49 (0)711 911-78155. Learn how to push your Porsche to the limit at the Porsche Sport Driving School: +49 (0)711 911-78683.



Ask your Porsche Centre for the latest brochures from Porsche Tequipment, Porsche Design Driver's Selection and the Porsche Driving Experience.

